

LEADERS

The Sport Business Summit



Worth Knowing

Date
21 July 2017

Venue
Sina Plaza
Beijing



Selection of Confirmed Delegates

Job Title	Organisation	Country
Chairman	Adelaide United FC	Australia
Senior Director - Basketball	Adidas	China
Senior Brand Director	Anta Sports	China
Business Development, China	Arsenal FC	China
General Manager, Arsenal Media Group	Arsenal FC	United Kingdom
Chief Executive Officer	Arsenal FC	United Kingdom
Head of Marketing	Arsenal FC	United Kingdom
Partnerships Development Executive	Arsenal FC	United Kingdom
Head of Partnership Development	Arsenal FC	United Kingdom
Business Development Director	Arsenal FC	United Kingdom
Chief Commercial Officer	Arsenal FC	United Kingdom
International Business Development	AS Monaco FC	Monaco
Senior Manager, Business Development	Aser Media	China
Chief Executive Officer	AWE Sport	United Arab Emirates
Chief Executive Officer & Co-Founder	AWE Sport	Italy
Chief Executive Officer	Banana Sports	China
Operation Director	Beijing Baxy United FC	China
Chairman	Beijing Bolinham Sports	China
Managing Director	Beijing Guobao Golden Laurel Sports	China
Vice General Manager	Beijing National Stadium	China
Chief Executive Officer	Beijing Wanguo Qunxing FC	China
Chief Executive Officer	Beitai Digital	China



Selection of Confirmed Delegates

Job Title	Organisation	Country
Business & Academy Manager	Birmingham City FC	United Kingdom
Director	BTV-6	China
Chief Commercial Officer, Bundesliga International	Bundesliga	Austria
China Representative	BV Borussia Dortmund	Germany
General Manager	Century Glory Sports	China
Chief Representative, Asia	Chapman Group	China
Chairman	Chelsea FC	United Kingdom
Director of Marketing	Chelsea FC	United Kingdom
Commercial Director	Chelsea FC	United Kingdom
Head of Global Activation	Chelsea FC	United Kingdom
Director	China Central Television - CCTV	China
Chairman	China Club Football	China
Director	China Media Capital	China
Director, Media, Entertainment & Sports Departments	China Media Capital	China
Principal	China Media Capital	China
Senior Manager - Media, Entertainment, Sports	China Media Capital	China
President	China Media Capital	China
Director	China News Service	China
Player and International Relations Manager	China Open	China
General Manager, Marketing	China Open	China
General Manager, Commercial	China Open	China
Founder	China Sports Insider	China



Selection of Confirmed Delegates

Job Title	Organisation	Country
Chairman, General Manager	China Sports Media	China
Chief Executive Officer	China Sports Media	China
Information Officer	Chinese Football Association	China
Managing Director China	City Football Group	China
Vice President & Director of Partnerships, APAC	City Football Group	Singapore
Partnerships Sales Manager (China)	City Football Group	China
Chief Executive Officer	Clipper Ventures	United Kingdom
Co-Founder & Commercial Director	Colour Me Digital	China
Board Director	Cricket Hong Kong	China
Rights & Partnerships Director	DAZN	Japan
Partner	Deng Yaping Sports Industry Fund	China
Investment Manager	Deng Yaping Sports Industry Fund	China
Marketing Manager	DiDi	China
Marketing Manager	DiDi	China
Global Head of Rights	Dow Jones News Corp	United Kingdom
Founder	ECO Sports	China
Vice President of Strategic Business	EXOS	United States
FIBA Representative	FIBA	Switzerland
FIBA Representative	FIBA	Switzerland
FIBA China Director and Chief Representative	FIBA	Switzerland
Director General	FIBA	Switzerland
Chairman of the Board	Football-World AG	Germany



Selection of Confirmed Delegates

Job Title	Organisation	Country
Director, Business Development, Asia (China)	FOX Sports	United States
Executive Vice President & Managing Director, Taiwan & China	FOX Sports	China
Vice President, Territory Head, China	FOX Sports	China
Head of Institutional & International Affairs	French Football Federation	France
Vice President, Business Development, China	French Football Federation	China
Chief Commercial Officer	French Professional Football League	France
Managing Director	FSA Media	Australia
Assistant Professor	Gachon University	Korea, Republic of
Consultant	Genius Sports	China
Vice President, Business Development	Genius Sports	United Kingdom
Managing Director	Genius Sports	United States
Commercial Director, Asia	Genius Sports	Singapore
Head of Sports Department	Global Times	China
Project Manager	GotSoccer	United States
Head of Brand and Marketing.	GotSoccer	United States
Vice General Manager	GreatGate Sports & Entertainment	China
Chief Executive Officer	Hebei Savage Sports	China
Chief Executive Officer	HITIE Fitness	China
Senior Manager, Sports & Community Programmes	Hong Kong Jockey Club	Hong Kong
Director	Hornby Long Sports Management	United Kingdom



Selection of Confirmed Delegates

Job Title	Organisation	Country
Founder	HOTBODY.CN	China
Product Director – APAC	HotelPlanner	Hong Kong
Senior Marketing Executive	Hublot	France
Sports Marketing Director	Hublot	France
Managing Director	i3 Sports	China
Chief Executive Officer	iCan Sports Management	China
Managing Director, China	Infront Sports & Media	China
General Secretary	International Ski Federation	Switzerland
Executive Assistant to CEO	iRENA	China
Director of IAVM China	iRENA	China
President	KORE Software	United States
Founder	KT100	China
Chairman	Kunshang Media	China
Chairman Secretary	Lander Sports Development	China
Chairman of the Board	Lander Sports Development	China
Chief Executive Officer	Lanxiong Sports	China
Chief Operating Officer	Lanxiong Sports	China
Owner & Founder	LeidaSports	China
Commercial Development Manager	Liverpool FC	United Kingdom
Partnerships Development Manager	Liverpool FC	United Kingdom
Head of Global Partnership Sales	Liverpool FC	United Kingdom
Football Writer	London Evening Standard	United Kingdom
Chief Marketing Officer	LVMH	China
Chief Executive Officer	Mailman Group	China



Selection of Confirmed Delegates

Job Title	Organisation	Country
Sports Business Director	Mailman Group	China
Associate Relationship Director, China	Manchester United FC	China
External Relations Director & Group Senior Advisor, Asia Pacific	McLaren Group	Singapore
Director of Marketing & Sponsorship Sales	MediaPro	Singapore
Senior Manager, Asia	MediaPro	Singapore
Partner	Mishcon de Reya	United Kingdom
Director of Sports Development	Mission Hills	China
Director of Business Development	Mission Hills	China
Vice President, Asia	MLB	Japan
General Manager, Business & Media Development	MLB	China
Managing Director, Asia Pacific	MP & Silva	Singapore
Deputy General Manager - Strategic Partnership	MP & Silva	China
Head of Media Sales, Asia Pacific	MP & Silva	Singapore
General Manager - Strategic Partnership	MP & Silva	China
Communications	NBA	China
Senior Vice President, Global Media Distribution	NBA	China
Chief Operating Officer NBA China	NBA	China
Senior Business Analyst	News Tank Football	France
Media Director, NFL China	NFL	China
Marketing Director at NFL China	NFL	China



Selection of Confirmed Delegates

Job Title	Organisation	Country
Managing Director, China	NFL	China
Vice President Affiliate Sales & Marketing	NHL	United States
Chief Content Officer & Executive Vice President	NHL	United States
Group Vice President, International Strategy	NHL	United States
Vice President, NHL Events	NHL	United States
NHL Vice President, Events	NHL	United States
Executive Vice President of Media Strategies and Distribution	NHL	United States
Managing Director Asia	Nielsen Sports	Singapore
Nike Greater China - Senior Marketing Director	Nike	United Kingdom
General Manager, Greater China	OGC Nice	France
Commissioner	One Belt & One Road International Tournament Committee	China
Chief Editor	people.cn	China
Vice President, Media Business Development, Asia-Pacific	PGA TOUR	United States
Sports Marketing Manager	Polaris Sports	Portugal
Business Development, Asia	Polaris Sports	Singapore
Chief Executive Officer	Quika Tech	China
Chief Executive Officer	Regal Sporting Group	United States
Chief Executive Officer	Rigoror Sports	China
Counsel	Ropes & Gray	China
Professor of Sports Enterprise	Salford University	United Kingdom



Selection of Confirmed Delegates

Job Title	Organisation	Country
Account Executive	SAP	Germany
Industry Value Engineering	SAP	China
Sales Director	SAP	China
Senior Solution Architecture	SAP	China
General Manager	Shanghai Great Sports	China
Chief Executive Officer	Shankai Sport International	Switzerland
Chief Executive Officer	Shenzen Good Family	China
Vice President	Shenzen Good Family	China
Head of Content Acquisition and Strategic Partnerships	Sina Sports	China
General Manager	Sina Sports	China
Vice President, Business Development Sports & Leisure	Sodexo	China
Founder	Sports Bank	China
Director	Sports Money	China
International Business Development	SSC Napoli	Italy
Events Planning Officer	Supreme Committee for Delivery & Legacy	Qatar
International Relations Officer	Supreme Committee for Delivery & Legacy	Qatar
Consultant	Supreme Committee for Delivery & Legacy	United Kingdom
Arabic Content Specialist	Supreme Committee for Delivery & Legacy	Qatar
Marketing Partnerships - Promotion	Tennis Australia	Australia
Group Managing Director, China & Taiwan	The Economist Group	United Kingdom



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Job Title	Organisation	Country
Sports Reporter	The Sun	United Kingdom
Chief Sports Reporter	The Times	United Kingdom
Director	Titan+	China
Vice President	Toread Holdings Group	China
Owner	Triple S Sports and Entertainment	United Kingdom
Director of Development of Sports Industry Center	Tsinghua University	China
General Manager, Northern China	Turkish Airlines	China
Head of Asia-Europe Affairs	UEFA	Malaysia
Head of Sports UKTI Beijing	UKTI China	China
New Business Director, New Business, China	Universal Music	China
Senior Marketing Director, Marketing	Universal Music	China
Director, Football Industry Group	University of Liverpool	United Kingdom
Head of Communications	Valencia CF Academy New York	United States
Chief Executive Officer	Vanguan Sports	China
China Representative	VfL Wolfsburg	Germany
International Business Development	Villarreal CF	Spain
Chief Executive - Wanda Sports China	Wanda Sports	China
General Manager of Strategy and Investment Department, China	Wanda Sports	China
President	Wasserman	United States
Chief Operating Officer, Global Football	Wasserman	United Kingdom
Senior Vice President, Brand & Properties	Wasserman	United States



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Job Title	Organisation	Country
Vice President	Wisdom Sports Group	China
Chief Executive Officer	WME IMG	United States
Vice President/Head of Football - IMG China	WME IMG	United States
President	WME IMG	United Kingdom
Partnerships Service Manager	WTA	China
Partnerships Service Director	WTA	China
Commercial Director, APAC	WTA	China
Head of Investment	Wuhan Open	China
Chairman	Wuhan Open	China
Marketing Director, Greater China	WWE	United States
Vice President/General Manager, Greater China	WWE	China
Vice President of Talent, Live Events and Creative	WWE	United States
Director	Xinhua News Agency	China
Co-Founder & President	Yutang Sports	China
General Secretary	Zhejiang Business Chamber of Sports Industry Committee	China
Vice President	Zhejiang Football Association	China
Former Olympic Skater		United States
Professional Football Manager		United Kingdom